

SUN KIM

Email: skim@zemihead.com

SENIOR ART DIRECTOR / OCTOBER 2004 - CURRENT / RAZORFISH

/ Concepts and design user experiences for corporate brands for the digital channel. Ensure visual design is aligned with brand and business objectives. Collaborate with various cross-disciplines like technology, information architects as well as interface with clients thru working sessions and presentations. Deliver successful, award-winning interactive solutions for each project.

SENIOR DESIGNER / SEPTEMBER 1999 - 2004 / ATLAS DEVELOPMENT CORPORATION

/ Increased value and visibility of the Atlas brand in the healthcare industry by designing a complete identity system starting with corporate identity to across all product lines. Also, designed the graphical user interface for their flagship software for a handheld environment.

CREATIVE PARTNER / JUNE 2000 - CURRENT / ZEMIHEAD

/ Communicate create strategy and brand support in each design piece. Oversee projects from its entirety - exploration, iterations, execution and support. Organize resources and multi-task without losing focus on both the creative side and the bottom line.

INTERACTIVE DESIGNER / MARCH 2000 - AUGUST 2001 / SIEGEL + GALE

/ Exploration to design development of concepts for graphical user interfaces and guidelines for a wide range of clients. Extended brand identities into on-line environment as well as influence information architecture. Produced user-centric websites and interactive flash pieces.

INTERACTIVE DESIGNER / SEPTEMBER 1999 - MARCH 2000 / DEN

/ Designed entertainment websites for each unique show and also created show-related simple flash games. Worked in team environments with interactive producers, illustrators, and programmers. Storyboard ideas and create individual flash games.

EDUCATION

CALIFORNIA INSTITUTE OF THE ARTS
Art/Live Action Program
September 1996 - May 1999
Master of Fine Arts

UNIVERSITY OF CALIFORNIA
BERKELEY
Film History Major
Graduated with Honors
September 1992 - May 1996
Bachelor of Fine Arts

/ Investors.com, Daily Graphs Online, TruTv, Visa, Yahoo! MTV Movie Awards, Yahoo! OMG, Genentech, Visa, Edison International, Adidas Golf, Herbalife

/ Corporate Atlas Development Logo, Product Logos: Atlas LabWorks and Atlas Public Health, GUI design, Corporate Website, Extranet, Create Campaign Annually for both print and web

/ Conceptual work, Identity systems, Print, Photography, Animation, and Websites, Intranets

/ Hooked on Phonics, Experian, Technicolor Digital Cinema, Mentor Corporation, FutureStep

/ Websites, Flash games, Storyboards, and Maintenance